



Welcome to the European Cluster Collaboration Platform!

www.clustercollaboration.eu



EUROPEAN
CLUSTER COLLABORATION
PLATFORM .eu

Francisco Rocha | franciscorocha@spi.pt
Clusters Managers Workshop
Kiev, Ukraine

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What is the European Cluster Collaboration Platform?

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The screenshot shows the homepage of the European Cluster Collaboration Platform. At the top, there is a navigation bar with links: HOME, CLUSTER ORGANISATIONS, EU CLUSTER PARTNERSHIPS, MATCHMAKING EVENTS, INTERNATIONAL COOPERATION, PARTNER SEARCH, and TOOLS. A search bar and a login button are also present. The main banner features a large image of a modern building and a green box announcing the 'EU-BRAZIL CLUSTER & BUSINESS MATCHMAKING MISSION' from November 30 to December 1, 2016, in Lyon, France. Below the banner, there is a section titled 'DISCOVER THE WORLD OF THE PLATFORM' with four tiles: Cluster Organisations Mapping, EU Cluster Partnerships, Matchmaking Events, and International Cooperation. The 'TOOLS' section at the bottom includes four icons and descriptions: Partner Search (finding partners), EU Cluster Initiatives (information hub), Achievements (success stories), and Cluster Networks (national cluster associations).

A web platform – and much more!

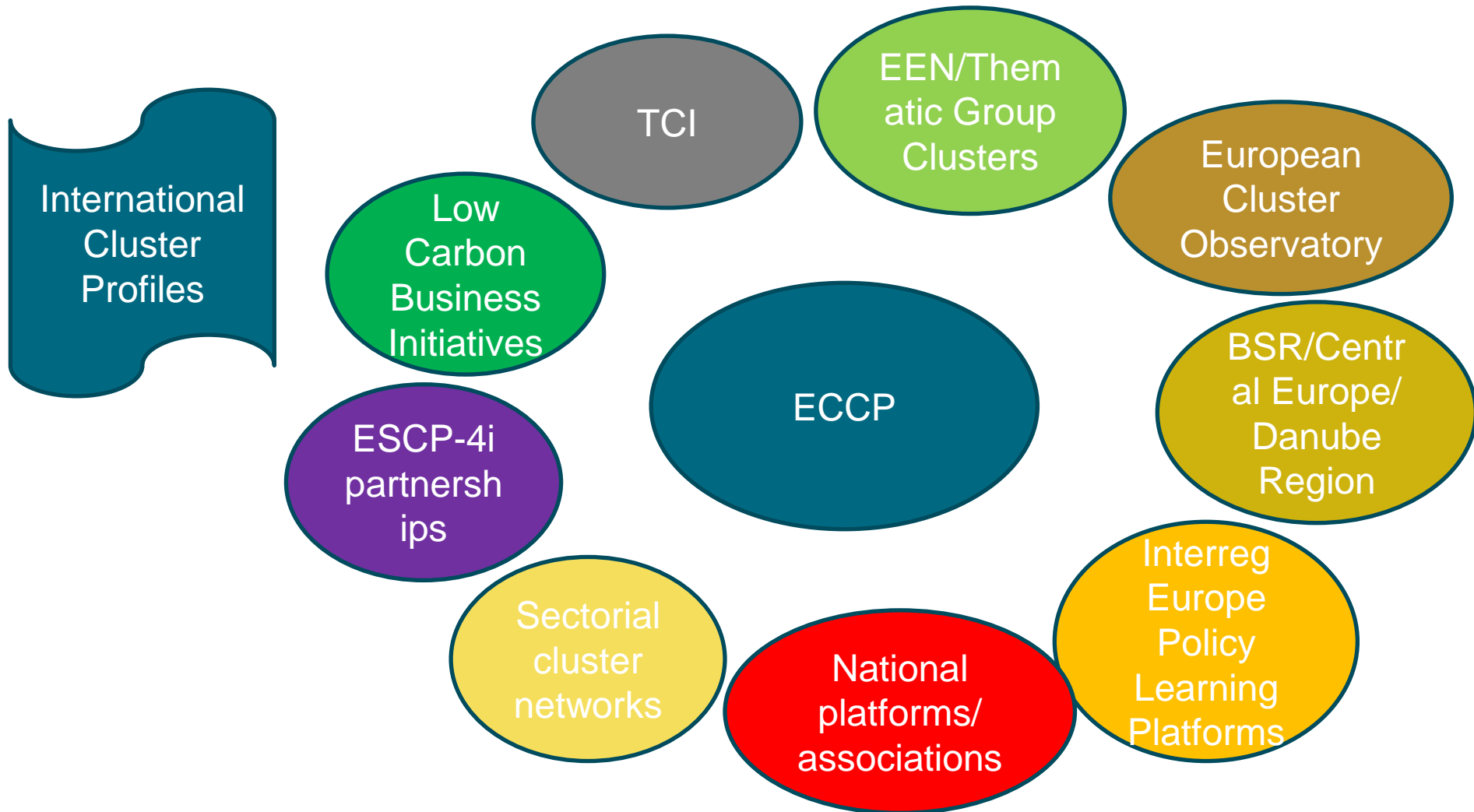
www.clustercollaboration.eu

Your hub for cluster collaboration in Europe and beyond – for the profit of your members!

- Profile your cluster / business organisation
- Engage with partners & find information
- Make use of our diverse tools...

Go for the information or have it come to you, efficiently

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The European Cluster Collaboration Platform

A Vibrant Platform for Cluster Organisations

CLUSTER ORGANISATIONS MAPPING

The easiest way to find a cluster organisation in Europe

The innovative mapping offers:

- hundreds of cluster organisation profiles
- a large selection of filters (industry sectors, countries ...)
- a smart correlation with the indicators of the European Cluster Observatory

INTERNATIONAL COOPERATION

Cooperation with strategic countries beyond Europe

Key information sources helping clusters and SMEs internationalise:

- information on priority third countries
- “gateways” to EU international support services

PARTNER SEARCH

A forum for cluster organisations to discuss offer/demand/exchange opportunities for collaboration

A virtual, quick and efficient dedicated “marketplace” to:

- find and be found
- trigger direct dialogue with other clusters
- interact with peers in a structured way

MATCHMAKING EVENTS

Opportunities to connect and initiate collaboration in high level events in Europe and beyond

Cluster matchmaking meetings (C2C, C2B) stimulating cooperation for clusters and SMEs through:

- interactive and innovative formats
- professional support
- dedicated financial support to participate in events

EU CLUSTER PARTNERSHIPS

Implementing joint strategies to go international and specialise

ECCP is the HOME of the newly established European Strategic Cluster Partnerships (ESCPs) offering:

- profile and visibility for ESCPs
- a reserved forum for exchange and collaboration
- an opportunity to showcase partnership activities and success stories



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A Vibrant Platform for Cluster Organisations

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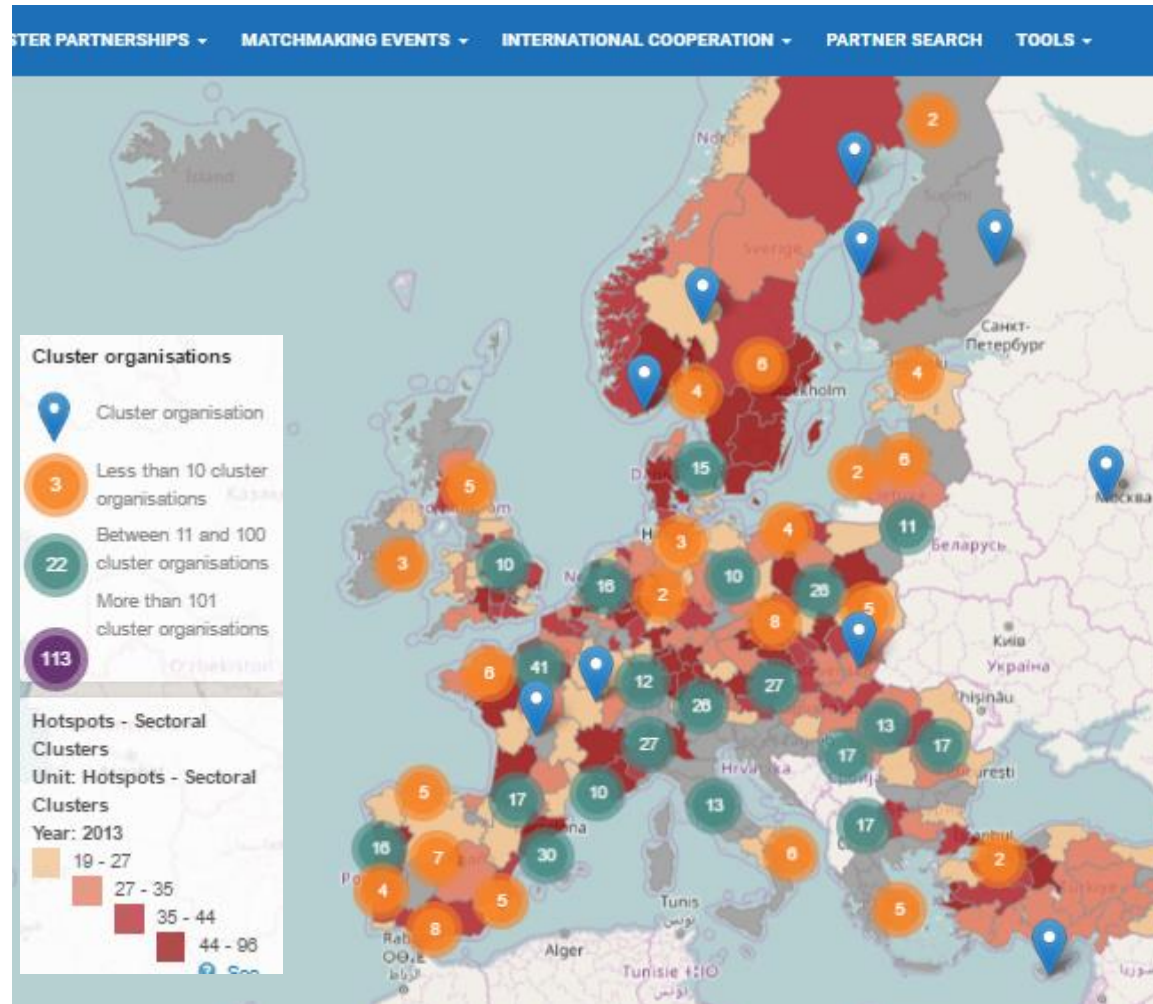
- profile and visibility for ESCPs
- a reserved forum for exchange and collaboration
- an opportunity to showcase partnership activities and success stories

Cluster Organisations Profile & Mapping

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- Search by multiple criteria: sector, technology fields, country...
- Currently 430+ clusters mapped

Black Sea region clusters and associations are invited to set up a cluster profile and be on the map!



Cluster Matchmaking Events

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The opportunity to engage with peers from European and international countries:

- 4 “outgoing” missions in strategic partner countries
- 3 “Incoming” conferences in Europe in collaboration with strategic partner countries
- 3 European inter-clustering events

The screenshot shows the 'Matchmaking Events' section of the ECCP-EC website. The navigation bar includes links for HOME, CLUSTER ORGANISATIONS, EU CLUSTER PARTNERSHIPS, MATCHMAKING EVENTS, and INTERNATIONAL COOPERATION. Below the navigation bar, there's a breadcrumb trail: Home > Upcoming > Matchmaking Events. The main heading is 'Matchmaking Events'. Below this, there are several filter buttons: ECCP-EC Supported, Other Matchmakings, Upcoming, Past Events, Date, and EEN Brokerage. The 'Upcoming' button is highlighted. Below the filters, there are search fields for Search, Target, and Country, each with a dropdown menu. To the right of these fields are 'Apply' and 'Reset' buttons. The main content area displays three events:

- European Pellet Conference 2017**: Wednesday, 01 March 2017 to Thursday, 02 March 2017. Austria | Wels. The event offers a unique combination of events...
- World Sustainable Energy Days 2017**: Wednesday, 01 March 2017 to Friday, 03 March 2017. Austria | Wels. The event offers a unique combination of events: 8 Conferences (energy efficiency, biomass and sustainable buildings) + 3 Hands-on Events (a major tradeshow on renewable energy and...
- INNOVATION FORUM Smart Technologies & Systems**: Thursday, 09 March 2017. Germany | Donaueschingen. The TechnologyMountains INNOVATIONFORUM is...

Each event entry includes a logo for 'OEKOENERGIE OEC CLUSTER' and a small image of a starburst. The date and location are listed below the event title. A brief description of the event is provided. At the bottom right of each event entry, there is a date 'Sep 20, 2016' and a user profile 'alina daniellescu'.

ECCP – International Cooperation

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Support for policy discussions and possibly MoUs between the EC and third country strategic partners.

For a number of strategic third countries, you'll find:

- Country briefing documents, reports on respective cluster landscapes / policies, etc.
- Useful documents, links and key facts
- Relevant news and events

Also:

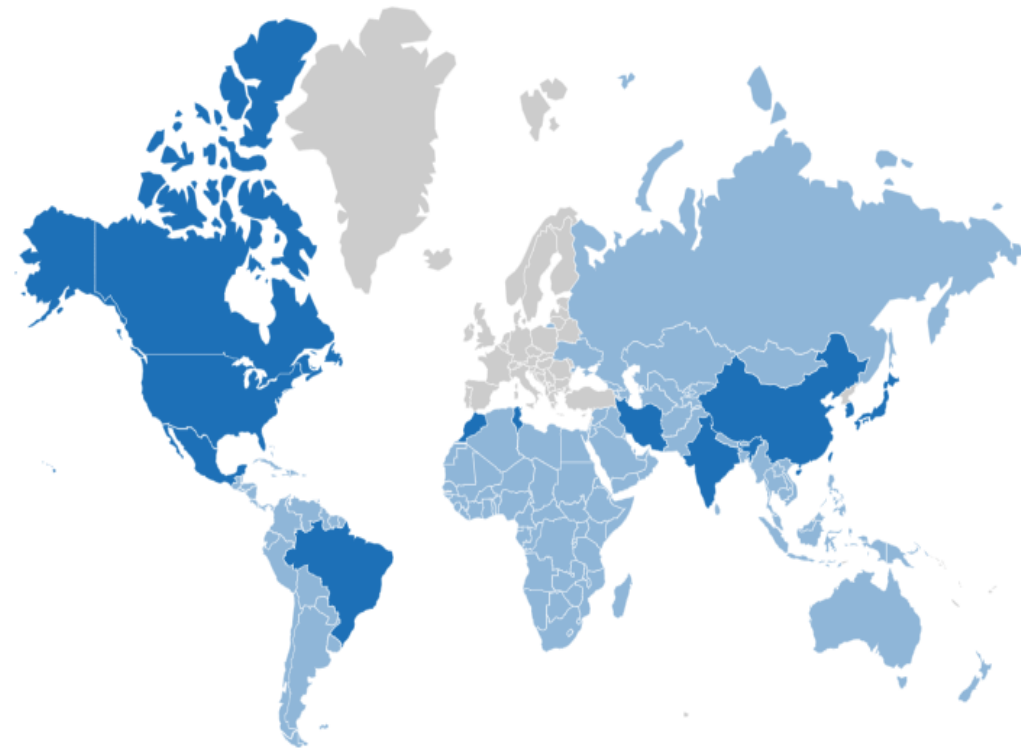
- EU International Support Services (IPR, service oriented, business centres in 3rd countries...)
- Relevant international initiatives: Low Carbon Actions (Mexico, Brazil)

EU International Support Services



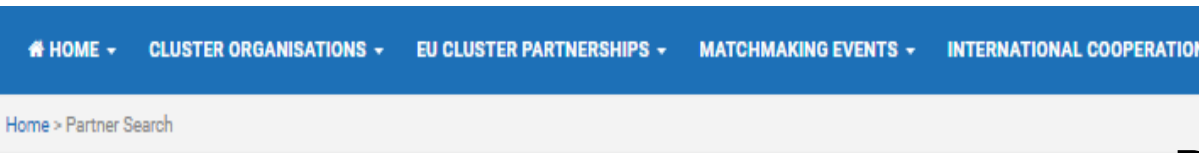
Cluster cooperation beyond Europe

Search the map for relevant information on cluster development in strategic third countries!



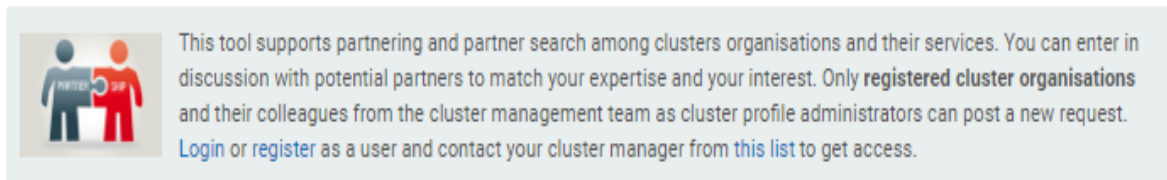
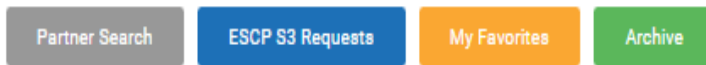
ECCP – The Networking Hub: Partner Search

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Platform to initiate your collaborations:

Partner Search



□ Publish a topic with a call for partners

□ Search existing offers (diverse filter options)

PIMI - Photonics for Industrial Modernisation **new**

📍 | Topic: Open Calls | Deadline: 31/03/2017 🕒

The "Photonics for Industrial Modernisation Initiative" (PIMI) that is proposed within the call for expression of interest for European Strategic Cluster Partnerships for Smart Specialization Investments has been developed and set up to support regions and their SMEs to ensure key enabling technologies (KETs) such as photonics can be engaged to support industrial modernisation. The unique three-dimensional approach designed by PIMI seeks to ensure...[More](#)

Sectoral Industries: Information Technology and Analytical Instruments | **Technology Fields:** Optical Networks and Systems | **S3 Priority Areas:** Photonics | Last updated: 27/01/2017 - 14:08 | [Express Interest](#) | [Follow](#)

International cooperation - CONNECTIVITY

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Find the opportunities, grasp them and find partners to go for them!

- Quick VISIBILITY & INTERACTION SUPPORT to the cluster community:
 - Cross-borders and cross-sectors
 - Find cluster suitable calls
<http://www.clustercollaboration.eu/open-calls>
 - Find partners and be found as partner
<http://www.clustercollaboration.eu/cluster-mapping>
 - Access to tools:
<http://www.clustercollaboration.eu/eu-initiatives/reports/strategic-internationalisation-tool-clusters>

EU International Support Services



There are many services for the SMEs supported by the European Commission aiming to ease their internationalization efforts. We present you below a list of organizations you may want to virtually visit through a short profile to discover how you can benefit from their activities (IPR issues, service orientation or business centers).

All

Business Centers in 3rd countries

IPR Related

Service Oriented

The Enterprise Europe Network

The EEN brings together around 600 business support organisations from more than 60 countries, to help small companies seize the unparalleled business opportunities in the EU Single Market. Member organisations include chambers of commerce and industry, technology centres, research institutes and development agencies which are inter-linked through a strong platform...

Service Oriented

European Business & Technology Centre IPR Helpdesk India

EBTC's IPR Helpdesk assists European organisations in the protection, management, enforcement and commercialisation of Intellectual Property in India. EBTC IPR Helpdesk objectives are: Facilitate and assist European companies in protecting invention in India by offering patent filing in India (for companies that do not have a presence in India but are eager to...

Business Centers in 3rd countries

Cluster Registration Process

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For registering a cluster profile, you first have to create a personal account.

- Click on the top right corner in “Login”
- Then click in “Create new account”
- After inserting all your personal information, you will receive a confirmation e-mail, redirecting you to your profile.

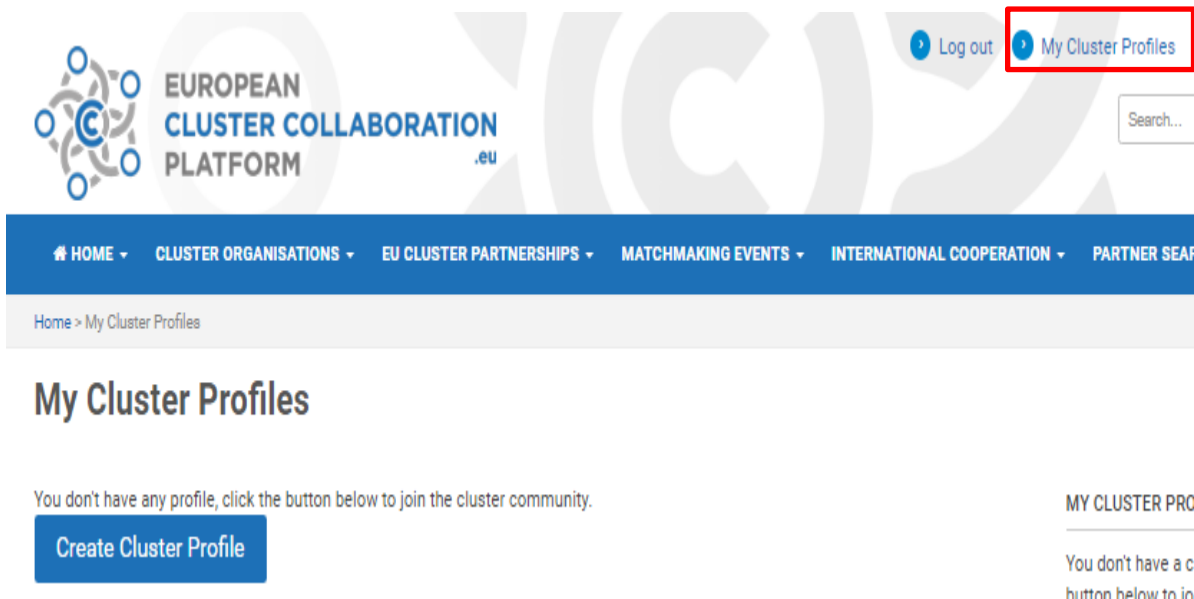
The screenshot displays the European Cluster Collaboration Platform website. At the top right, a 'Login' button is highlighted with a red box and labeled with a red '1'. Below the navigation bar, the breadcrumb trail reads 'Home > User account > My Personal Account'. The main heading is 'My Personal Account'. Below this, the 'Create new account' button is highlighted with a red box and labeled with a red '2'. To its right are 'Log in' and 'Request new password' buttons. Below the 'Create new account' button is a 'Username (required)' input field. A note below the field states: 'Spaces are allowed; punctuation is not allowed except for periods, hyphens, apostrophes, and underscores.' On the right side of the page, there is a 'POLL' section with the question: 'Are you interested in webinars to discuss cluster-related issues with peers?'.

Cluster Registration Process

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For registering a cluster profile:

- Click on the top right corner in “My Cluster Profiles”
- Then click in “Create Cluster Profile”
- Then just insert the information of the cluster you want to register



Cluster Registration Process

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Some information required:

- Contact person
- Address
- Management Team
- Sectoral and Industrial Focus
- Composition of the cluster
- Strategy
- Services
- Cooperation Activities
- Among others

Name of Organisation (required)

Including the name of the legal carrier, if applicable.

▼ Contact Info

Cluster Manager Photo (required)

Escolher ficheiro

Nenhum ficheiro selecionado

Upload

Files must be less than 1 MB.

Allowed file types: png gif jpg jpeg.

Images must be larger than 80x80 pixels.

Organisation Logo

Escolher ficheiro

Nenhum ficheiro selecionado

Upload

Files must be less than 1 MB.

Allowed file types: png gif jpg jpeg.

Images must be smaller than 1024x1024 pixels.

Contact person

Name of the contact person: Name+Surname

Position

Position of the contact person in the organisation

▼ Address

We suggest to write the address in your country language and provide only the information asked by the fields. If the address is incorrect we cannot guarantee the visibility on the mapping tool.

please do not include building, letter box in the Street field!

Country

Belgium ▼

Postal code

City

Street

ECCP – The extra engine for collaboration efforts – for you and your members!

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4 Steps to reach highest visibility in the cluster community and be well informed about international collaboration opportunities:

1. Set up your [cluster organisation profile](#) on ECCP
2. Subscribe to the ECCP [newsletter](#) and [weekly digest](#) and [surf on the web platform pages](#): get informed about news, events, open calls... relevant to the cluster community
3. Set up your [collaborative network](#): partner search tool, matchmaking events...
4. Engage in [international actions](#): find information on strategic countries cluster landscapes/policies, relevant organisations/initiatives and EU support services and meet peers in international matchmaking events...

ECCP is the Cluster Organisations' Platform

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- Made by you and for you!
 - The technical development considers your needs and feedback and will continuously improve
 - We offer you a complex support framework, being at your service
 - You create your own content, you get the global visibility
 - It is friendly to handle, saves you time and it is free
 - Get on board (profile, subscribe for the info services, publish content) and use it frequently

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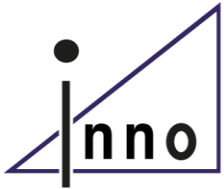
THE PLATFORM IS YOURS – START USING IT!
Feedback welcome! contact@clustercollaboration.eu

ECCP Partnership

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ECCP is a service contract awarded by EASME/DG GROWTH

The consortium partners are:



Subcontractors:

